

FOR IMMEDIATE RELEASE

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Contact:

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Community Blood Center
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THANKSGIVING BLOOD DONATIONS ENCOURAGED

APPLETON, WI, NOV 8 – Thanksgiving is a time when many people celebrate with friends and family. It’s also a time when blood donations decrease across the country.

So this Thanksgiving, the Community Blood Center is encouraging people to join their friends and family in giving blood during the week of Thanksgiving. In order to meet hospital needs, the blood center needs to collect around 1,350 blood donations that week.

“We’re encouraging people to donate during Thanksgiving week to help ensure that the hospitals receive an ample blood supply,” explained Angela Brumm, Public Relations Specialist at the blood center. “If you want to help others this Thanksgiving, donate blood. It’s a great way to give back to your community!”

The Community Blood Center has a donor center in Appleton, and is hosting blood drives throughout the week. Blood donation appointments are highly recommended. People can call (800)280-4102 for more information or to make a donation appointment.

“Adults have 10-12 pints of blood in their body, and most blood donations are only 1 pint. It’s easy to give a pint of blood, but it can make a world of difference for a hospital patient,” added Brumm. “Giving blood is a generous and selfless act- and a wonderful way to celebrate Thanksgiving!”

Blood donors must be at least 17 years old (16 with parental permission), weigh at least 110 pounds, be in general good health, and bring a photo ID. Donors are encouraged to eat a regular meal and drink plenty of fluids prior to donating.

The Community Blood Center provides blood for 18 hospitals in Wisconsin and Michigan. Since 1955, the Community Blood Center has worked with volunteer blood donors to provide a steady, reliable blood supply for hospitals. Today, the blood center remains a nonprofit organization committed to serving hospital patients.

Thanksgiving Week Hours Community Blood Center 4406 W. Spencer St, Appleton	
Monday	6:00 a.m. -6:30 p.m.
Tuesday	6:00 a.m. -6:30 p.m.
Wednesday	6:00 a.m. -6:30 p.m.
Friday	6:00 a.m. -12:30 p.m.
Saturday	7:00 a.m. -12:00 p.m.

Blood Facts
- Blood makes up 7% of your body's weight.
- About 1 in 7 people entering a hospital need blood.
- The average red blood cell transfusion is 2.7 pints (equal to 2-3 blood donations).

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