

FOR IMMEDIATE RELEASE

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Blood donors remember blood recipients

Program honors blood recipients in Appleton, WI

APPLETON, WI, DEC 19 – This holiday season, the Community Blood Center in Appleton is hosting a “Stop and Give” program, in remembrance of people who have received blood transfusions.

Blood donors will be invited to write the name of a loved one who received blood, and their name will be displayed at the blood drive or donor center. Each year, thousands of people receive blood transfusions, and most people know someone who has received blood.

“Stop and Give” will run from Dec. 19-Jan. 8, when the number of blood drives drops dramatically. Blood donations given during the “Stop and Give” program will help ensure that hospitals will receive a steady blood supply throughout the holidays.

“While we celebrate with family and friends, hospitals will continue to treat people in need of medical care,” says Tricia Kissinger, Recruitment Manager. “The program reminds us that during this busy time, the decision to ‘stop and give’ blood can mean life for a hospital patient.”

Blood donation appointments are highly recommended. People can call the Community Blood Center at (800)280-4102 for more information or to make a donation appointment.

Blood donors must be at least 17 years old (16 with parental permission), weigh at least 110 pounds, be in general good health, and bring a photo ID. Donors are encouraged to eat a regular meal and drink plenty of fluids prior to donating.

Blood donors with the Community Blood Center provide all of the blood used at 18 hospitals in Wisconsin and Michigan. Hospitals receive regular shipments of blood, even during the holidays. There is no substitute for blood- it cannot be made or manufactured. Volunteer donors provide all blood used for transfusion in the United States.

Since 1955, the Community Blood Center has worked with volunteer blood donors to provide a steady, reliable blood supply for hospitals. Today, the blood center remains a nonprofit organization committed to serving hospital patients. The blood center is also a donor center with the National Marrow Donor Program, facilitating transplants for patients with life-threatening diseases.

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