

**FOR IMMEDIATE RELEASE**

**November 11, 2011**



**Contact:**

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## **“MINI for a month” at Community Blood Center**

### **Blood center seeks donors at Thanksgiving**

APPLETON, WI, NOV 11 – Staff at the Community Blood Center know that blood donations always drop around Thanksgiving. So this year, they are hoping to encourage blood donations with a special promotion.

Anyone, 21 and older, who donates between November 21 and December 5, can enter a drawing to win the use of a MINI Cooper for 30 days from Bergstrom MINI of the Fox Valley. Bergstrom MINI of the Fox Valley and the Community Blood Center are partnering together with the MINI Cooper drawing to encourage blood donations near Thanksgiving.

“I urge you to start a new Thanksgiving tradition by getting together with your family and donating blood this week. Giving blood as a family, in celebration of Thanksgiving, can be a very meaningful and charitable experience,” explained Angela Brumm, Public Relations Specialist at the blood center.

Volunteer blood donors with the Community Blood Center provide all of the blood used at Fox Valley hospitals. Blood donation appointments are highly recommended. People can call (920)738-3131 for more information or to make a donation appointment.

Blood donors must be at least 17 years old (16 with parental permission), weigh at least 110 pounds, be in general good health, and bring a photo ID. Donors are encouraged to eat a regular meal and drink plenty of fluids prior to donating.

Official sweepstake rules for the MINI Cooper promotion are found at [www.communityblood.org/commbc/newsroom/mini+promotion.asp](http://www.communityblood.org/commbc/newsroom/mini+promotion.asp).

<b>Community Blood Center 4406 W. Spencer St., Appleton</b>	
Sun, Nov 20	7:00 am-12:30pm
Mon, Nov. 21	6:00 am-6:30 pm
Tues, Nov. 22	6:00 am-6:30 pm
Wed, Nov. 23	6:00 am-6:30 pm
Thurs, Nov. 24	6:00 am-12:30 pm
Fri, Nov. 25	6:00 am-12:30 pm
Sat, Nov. 26	7:00 am-12:30 pm

Since 1955, the Community Blood Center has worked with volunteer blood donors to provide a steady, reliable blood supply for hospitals. Today, the blood center remains a nonprofit organization committed to serving hospital patients. The blood center is also a donor center with the National Marrow Donor Program, facilitating transplants for patients with life-threatening diseases.

*(MINI Cooper picture & caption on following page)*

**Anyone who presents to donate blood between  
November 21 and December 5 will have a  
chance to win a MINI Cooper for a month!**



Photo Caption: One lucky blood donor will win the chance to drive a MINI Cooper from Bergstrom Mini of the Fox Valley for 30 days.

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