

FOR IMMEDIATE RELEASE

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Contact:

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BLOOD DONATIONS NEEDED

APPLETON, MAY 16 – For many people, Memorial weekend is the start of summer, but for the Community Blood Center, the weekend is the start of a tough time for blood donations.

Blood donations typically drop between Memorial Day and Labor Day, explains Angela Brumm of the blood center. School blood drives are a significant source of blood donations during the academic year, but don't run during the summer months. Brumm says that because hospitals need a steady blood supply, the same number of blood donations must be collected at other blood drives and donor centers during the summer- a daunting task.

The Community Blood Center in Appleton will be open throughout the week of Memorial Day. The donor center is located at 4406 West Spencer Street, south of Fox River Mall. People can call (800)280-4102 for more information or to make a donation appointment.

“The donations collected this week will help replenish the blood supply after the Memorial Day weekend. I encourage you to schedule a donation appointment today!” said Brumm.

| Holiday Week Hours Community Blood Center 4406 W. Spencer St, Appleton | |
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| Mon., May 30 | 6:00 am -12:30 pm |
| Tues., May 31 | 6:00 am -6:30 pm |
| Wed., June 1 | 6:00 am -6:30 pm |
| Thurs., June 2 | 6:00 am -6:30 pm |
| Fri., June 3 | 6:00 am -12:30 pm |
| Sat., June 4 | 7:00 am -12:30 pm |

Blood donors must be at least 17 years old (16 with parental permission), weigh at least 110 pounds, be in general good health, and bring a photo ID. Donors are encouraged to eat a regular meal and drink plenty of fluids prior to donating.

Since 1955, the Community Blood Center has worked with volunteer blood donors to provide a steady, reliable blood supply for hospitals. Today, the blood center remains a nonprofit organization committed to serving hospital patients. The blood center is also a donor center with the National Marrow Donor Program, facilitating transplants for patients with life-threatening diseases.

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