

Coordinator e-News

Free Haircuts for Blood Donors

Since the Community Blood Center was formed at the request of the Outagamie County Medical Society in 1955, the support of the community has been instrumental to our success.

This is evident yet again, through a new partnership with SportClips Hair-Cuts. During the month of February, SportClips is working with the Community Blood Center to thank blood donors and encourage blood donation.

SportClips has donated a coupon for a free haircut, to be given to each donor who gives blood in February! Blood Center staff members will offer coupons to donors at each February blood drive.

These coupons may be used at the SportClips in Appleton (near the Fox

River Mall, at 4351 West Wisconsin Ave) or Oshkosh (near Buffalo Wild Wings, at 540 South Koeller Street).

We are grateful to SportClips for their generous donation. February weather can make it difficult for our donors to get to our donor centers, and the donation of hair cut coupons will make a difference at blood drives throughout the area.

If you would like to find out more about partnering with the Community Blood Center, please contact your Recruiter.



Save the Date

2008 Coordinator Recognition Celebration

Best Western Bridgewood
Conference Center

1000 Cameron Way, Neenah WI 54956

Tuesday, March 4, 2008

11:30 a.m. – 1:00 p.m.

Lunch will be provided

Invites will arrive the 1st week of February. Please feel free to invite the CEO or leader of your group.

Coordinator of the Month

★ **November** – Bev VerVoort, Network Health – Bev achieved 120% of her goal in November by dressing up like a vampire and walking around to recruit “fang to fang,” Great Job Bev!

★ **December** – Lia Cummings, 4imprint – Lia answered to CBC’s “call to order” when she agreed to schedule an extra drive on December 28th. Initially she was nervous about a low turn-out, but set out determined to fill her schedule! 4imprint donors helped provide the essential platelets needed in between Christmas and New Year’s Day for patients like premature babies, whose need knows no season. Lia achieved 106% of her sign-in goal! Way to go Lia!



Electronic Newsletter Up & Running

Welcome to the first edition of the Coordinator e-News. The purpose of this newsletter is to share ideas and information in a timely manner. In other words, it is for and about you. That being said, in preparing the content we welcome and value your input.

Please tell us what would most interest you or be of benefit to you in your recruitment efforts. Please forward all your wonderful ideas directly to the Donor

Recruiters:

Carrie Tucker: (920)738-3131 ext 3037
ctucker@communityblood.org

Kelli Vander Wielen: (920)738-3131 ext 3027
kvanderwielen@communityblood.org

Sarah Graper: (920)738-3131 ext 3011
sgraper@communityblood.org

Diane Beatty: (920)738-3131 ext 3057
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Jan Hadsell: (715) 358-7016
jhadsell@communityblood.org

Difficult Times Blood Drives

When you donate blood, a unique portion of that donation is platelets. These are often used by cancer patients and premature babies. The shelf-life of platelets is very short (5-7 days).

Each year, CBC challenges our sponsor groups to host a blood drive in order to strengthen our blood and platelet supply during these difficult times.

Important days to schedule this year:

- June 2-6th
- June 30th – July 8th (4th of July)
- August 29th – September 3rd (Labor Day)
- November 24th – November 28th (Thanksgiving)
- December 22nd – 31st (Christmas)
- January 1st – January 5th, 2009 (New Years)