

FOR IMMEDIATE RELEASE

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Contact:

Angela Brumm,
Community Blood Center
(920) 560-6625
(800) 280-4102

BLOOD CENTER THANKS **THOSE WHO DONATE BEFORE HOLIDAYS**

Free Gift Wrapping Offered to Blood Donors

Appleton, WI, DEC 2– For two weeks in December, the Community Blood Center is offering free gift wrapping for blood donors at its Appleton Donor Center. During gift wrapping hours from December 12-23, people can bring in gifts which will be wrapped while they give blood.

Since the program began five years ago, almost 1,500 presents have been wrapped for blood donors.

“If you don’t like wrapping presents and want to help others this holiday season, come to the Community Blood Center!” said Angela Brumm, Public Relations Specialist at the blood center. “Volunteer blood donors are really needed at this time of year. And, your presents can be gift-wrapped while you give blood!”

Blood donation appointments are highly recommended during this time, and may be made by calling (800) 280-4102 or going to www.save3lives.org.

Over 100 people regularly volunteer at the Community Blood Center, including those who wrap gifts during the holidays. “Some people really enjoy wrapping gifts, while others would do anything to avoid it. Our blood donor gift wrapping program works for both types of people!” said Brumm.

The blood donation process usually takes about an hour. Blood donors must be at least 17 years old (16 with parental permission), weigh at least 110 pounds, be in general good health, and bring a photo ID. People are encouraged to eat hearty meals and drink plenty of water on the day of their blood donation.

Blood transfusions may be given to people injured in car accidents, undergoing surgery, or receiving cancer treatments. The Community Blood Center provides blood for 18 hospitals in Wisconsin and Michigan. Since 1955, the Community Blood Center has worked with volunteer blood donors to provide a steady, reliable blood supply for hospitals. Today, the blood center remains a nonprofit organization committed to serving hospital patients.

Community Blood Center 4406 W. Spencer Street Appleton, WI 2011 Gift-Wrapping Hours	
Monday, Dec 12	9:30am-6:30pm
Tuesday, Dec 13	9:30am-6:30pm
Wednesday, Dec 14	9:30am-6:30pm
Thursday, Dec 15	9:30am-6:30pm
Friday, Dec 16	7:00am-1:00pm
Saturday, Dec 17	8:00am-12:00 pm
Sunday, Dec 18	8:00am-12:00 pm
Monday, Dec 19	9:30am-6:30pm
Tuesday, Dec 20	9:30am-6:30pm
Wednesday, Dec 21	9:30am-6:30pm
Thursday, Dec 22	9:30am-6:30pm
Friday, Dec 23	7:00am-1:00pm

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