

# Coordinator e-News

## Join the Be the Match Marrow Registry!

Every year, more than 10,000 Americans are diagnosed with life-threatening diseases such as leukemia or lymphoma that can only be cured with a marrow or umbilical cord blood transplant. In order to live, these patients must identify highly matched donors willing to share their life-saving cells. Some will find a match in their family, but 70% do not. For patients without family donors, transplants from unrelated donors are the only hope. These patients turn to Be The Match for help securing donors and a second chance at life.



Christy joins the registry at a community blood drive

The truth is that even with a Registry of over seven million potential donors, there are many patients who are unable to find a match. Be The Match therefore conducts thousands of donor drives across the country each year. The more people on the Registry, the greater the chances that a patient in need will find a match.

It costs about \$100 to add a new member to the registry. Because we are dedicated to raising the funds necessary to help all patients get the transplant they need, we ask everyone to partner with us by contributing what

they can toward the costs. It is no longer mandatory for someone to make a financial contribution toward their tissue typing costs; however, it is mandatory that we educate our community about the costs involved with our program to continue gaining financial support. Financial contributions are crucial in continuing to find suitable matches for patients in need.

If you are interested in learning more about the funding changes, making a tax deductible contribution, or would like to schedule an upcoming Be The Match marrow drive please contact Kelli at 920-419-3802. Thank you!



### Coordinators of the Month for December & January

December was an extremely busy month! All of our drives did very well. Jabberwocky in Eagle River had a fantastic drive only 2 days before Christmas. They got into the holiday spirit by having a musician perform in the mall outside their store! It generated a lot of energy and many people stopped to listen and then donate blood. Thank you so much **Cynthia McManus** for entertaining our donors and passing on the holiday spirit!

Great Job **Kelly Deering!** Church Mutual warmed up the month of January with fresh baked cookies for their donors. Kelly did an awesome job recruiting and they had one of their best drives ever! Thank you, Kelly!

### Welcome New Coordinators and Sponsors

A warm welcome to our new sponsor groups and their coordinators! They have some great new ideas for blood drives. For example Jane from Riverside Athletic Club organized a Hawaiian Luau drive with fresh fruit, seashells, pink flamingos, palm trees, and hidden Treasure Chests!

- Riverside Athletic Club—Jane Franceour
- Wabeno Community - Jeanine Ashbeck
- St. Matthias Episcopal Church - Chris Clark
- Island City Masonic - Bob Eckert
- Nokomis Volunteer Fire Department - Fire Chief Wayne Kinnally

