

## Blood Center President to Retire

Alan Cable, President & CEO of the Community Blood Center, will be retiring on September 1. On that date, Rick Hart will succeed Mr. Cable as President & CEO of the blood center.

Mr. Cable has led the Community Blood Center since becoming CEO in 1984. Prior to joining the blood center staff, he served as the Blood Bank Supervisor at Appleton Memorial Hospital (now Appleton Medical Center) from 1978 to 1983.

Under Mr. Cable's leadership, the blood center has grown from 30 employees and 8,500 annual blood donations to 150 employees and more than 55,000 donations each year. During this time the hospitals served by the blood center have not experienced any blood shortages.

Over the past 30 years, Mr. Cable has served on national committees dedicated to ensuring a reliable blood supply and supporting innovations in blood banking.

He was the Chairman of the National Blood Exchange Task Force from 1995-1996. Mr. Cable served on the Board of Directors of the American Association of Blood Banks from 1997-1999, and on the Board of Directors for America's Blood Centers from 2004-2006.

He also is a past President of the Wisconsin Association of Blood Banks and has been a member of the organization



Alan Cable,  
current President & CEO

for over 30 years.

"Alan Cable has given many years of capable leadership and loyal service to the Community Blood Center and the communities that we serve. It was no small task to find a successor for Alan," said Nancy Johnshoy, Board Chair of the Blood Center. "We were very impressed by Rick's integrity and leadership skills, his in-depth knowledge of the blood bank industry, and his strategic vision for the future of the blood center. We are very pleased to welcome Rick to the Community Blood Center."

Mr. Hart spent nearly 20 years in administration at Wheaton Franciscan hospitals, including St. Joseph Regional Medical Center in Milwaukee.

In 2004 he joined the staff at the Blood Center of Wisconsin, serving as the Vice President of the Blood Services division. In that position he oversaw 350 employees, blood component manufacturing, disease testing, 12 donor collection sites and 4 blood drive teams.

Mr. Hart comes to the blood center with a bachelor's degree in Business and a master's degree in Health Care Administration. He will join the Community Blood Center in late August.



Rick Hart,  
future President & CEO

## Blood Recipient Shares Story

I first donated blood around 15 years ago, but in the past decade I've really seen the importance of giving blood. So today I'm a regular donor, giving blood every 8 weeks.

About ten years ago, I gave birth to my first child—a beautiful baby girl. The delivery went smoothly, and everything seemed to be going well until the next morning.

When the nurse was doing post-birthing procedures, she discovered a lot of blood in my bed and pushed a softball-sized clot of blood out of my body. The doctor was called immediately and exploratory surgery was performed.

I received two transfusions of red blood cells. The doctors couldn't determine why the bleeding or clot formed, but thought it was probably an anomaly since I had no family history of child birthing issues.

Three years later I was pregnant with my second daughter. Eight weeks before her delivery date I went into premature labor while at home. The baby came so quickly that I had to give birth on my bathroom floor. Once I had given birth to a baby girl, the EMTs rushed both of us to Theda Clark Medical Center in Neenah.



My newborn daughter went straight into the NICU (Neonatal Intensive Care Unit), and I went straight into surgery because my placenta wasn't coming out on its own.

During the surgery, I started losing large amounts of blood. Thankfully, the doctor was able to stop the bleeding without having to perform a hysterectomy. I ended up receiving three units of red blood cells.

Shortly afterward, I was diagnosed with *placenta accreta*. It's a rare pregnancy complication when the placenta does not detach from the mother's body after delivery, and can cause severe bleeding.

I learned that if I hadn't received those blood transfusions, I wouldn't be alive.

Today, my children are doing very well. My older daughter is in the Gifted and Talented program at her elementary school, and my younger daughter is an advanced reader and one of the tallest kids in her class!

Thank you for giving blood!

*Lisa of Menasha, WI*

*"A thankful heart is not only the greatest virtue,  
but the parent of all the other virtues."*

*-Marcus Tullius Cicero, Roman orator*

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Join the conversation at [www.thanksdonor.com](http://www.thanksdonor.com)!

## A Daily Blood Inventory

Every day, a group of Community Blood Center staff meets to discuss hospital needs, the current blood inventory, and projected blood donations for the day.

The staff also talk about the needs of specific patients using large quantities of blood products. Plans for recruiting donors to meet the specialized needs of these patients are refined and put into action.

Some hospital needs are constant, like the need for type AB plasma and type O red blood cells. Other needs fluctuate on a daily or weekly basis.

For example, a hospital may use 50 units of type B red blood cells one week and 5 units the next week.

"Ensuring that the right unit of blood is ready for a hospital patient can be a complex process," says Lynn Crow, Chief Operating Officer at the blood center. "Because transfusions are dependent on blood types, hospitals stock a full range of blood products of all blood types. It can be very challenging to predict how much blood will be needed on a day-to-day basis."



**"It can be challenging to predict how much blood will be needed on a day-to-day basis"**



Based on your blood type, would you like to learn about how you may be able to donate a specific blood product needed by hospital patients? If so, please call us at (920)738-3131 or (800)280-4102.

### Oscar G. Johnson VA Medical Center

With your help, the Community Blood Center is now providing blood to patients at Oscar G. Johnson VA Medical Center in Iron Mountain, Michigan! More information will be included in future newsletters.

### With your help, the Community Blood Center provides blood used by patients at:

- ◆ Appleton Medical Center
- ◆ St. Elizabeth Hospital (Appleton)
- ◆ Theda Clark Medical Center (Neenah)
- ◆ Children's Hospital of Wisconsin-Fox Valley (Neenah)
- ◆ Mercy Medical Center (Oshkosh)
- ◆ Aurora Medical Center (Oshkosh)
- ◆ Calumet Medical Center (Chilton)
- ◆ New London Family Medical Center
- ◆ Ripon Medical Center
- ◆ Berlin Memorial Hospital
- ◆ Riverside Medical Center (Waupaca)
- ◆ Wild Rose Community Memorial Hospital
- ◆ Ministry Good Samaritan Health Center (Merrill)
- ◆ Howard Young Medical Center (Woodruff)
- ◆ Ministry Saint Mary's Hospital (Rhineland)
- ◆ Ministry Sacred Heart Hospital (Tomahawk)
- ◆ Ministry Eagle River Memorial Hospital
- ◆ Oscar G. Johnson VA Medical Center (Iron Mountain, MI)

## Donor Centers

### Appleton

4406 West Spencer St  
\*Free WiFi available!

### Little Chute

1915 East Main St

### Oshkosh

Lake Aire Center  
2211 Oregon St

### Arbor Vitae

North Country Suites  
1575 Hwy 51 North

Please call for hours of operation or to schedule a donation appointment. Appointments are highly recommended, and walk-in donors are welcome.

(920)738-3131 (800)280-4102  
[www.save3lives.org](http://www.save3lives.org)

it's about