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**FOR IMMEDIATE RELEASE**

## **Blood Donations Needed Following Winter Storm**

**March 23, 2016** – Due to the winter storm set to hit our communities Wednesday and Thursday and the limited travel conditions it may produce, The Community Blood Center is experiencing numerous appointment and possible blood drive cancellations in the area, impacting our blood supply. The need for blood does not slow down during inclement weather, and we are reaching out to the community to help replenish our blood supply once the roads are safe to travel later this week.

Donors of all blood types are encouraged to make a blood donation to ensure blood is available to patients in need. To make an appointment to donate blood or platelets to ensure our shelves are stocked for the upcoming weeks and patient needs are being met, please call (800) 280-4102.

“We understand that inclement weather and hazardous road conditions will create appointment and blood drive cancellations. The safety of blood donors and staff is first and foremost during inclement weather. After the roads are cleared and travel is safe again, we ask the community to help us replenish our blood supply and continue to save lives,” said John Hagins, President and CEO.

The Community Blood Center has donor centers in Appleton, Oshkosh, Little Chute, and Woodruff. To make an appointment at any of these centers, please contact us at (800) 280-4102 or visit [www.communityblood.org](http://www.communityblood.org).